

# A. Syauli Nadima | Front End Developer

Padang, West Sumatra, Indonesia

[+62 822 8242 5862](tel:+6282282425862) | [ahmadsyaulinadima@gmail.com](mailto:ahmadsyaulinadima@gmail.com) | [LinkedIn](#) | [Portfolio](#) | [Github](#)

## PROFESSIONAL PROFILE

Front-end engineer with a total 8 years of experience bridging the gap between UI/UX design and software engineering. Experienced in designing SaaS-ready architectures and complex enterprise platforms, encompassing both B2C systems and B2B ecosystems by integrating 5 years of development expertise with 3 years of product design leadership. Committed to delivering scalable, business-driven solutions that translate complex requirements into intuitive user experiences.

## CORE SKILLS

- Frontend: React.js, Next.js, Vue.js, Flutter, Tailwind CSS, Bootstrap, JavaScript (JS), HTML, SCSS
- Backend: Node.js, Laravel, PHP, Django, Java.
- Database: MySQL, MariaDB, PostgreSQL, MongoDB.
- UI/UX & Creative: Figma, Adobe XD, Photoshop, Illustrator, Blender.
- Technical Tools: Git, Docker, cPanel, CI/CD Pipeline
- Strategic Tools & Business: CRM Systems, Google Search Console & Analytics, Kanban (Jira/Trello), KPI Tracking, Notion (Documentation).

## WORK EXPERIENCE

### Full Stack Developer | PO. Sutan Raya, November 2025 - Present

- Company Profile Website & SEO: Developed and optimized a premium multi-language company profile website by implementing features such as an auto-scroll gallery and real-time currency conversion. This resulted in optimal SEO performance, increasing organic traffic by 25% and effectively capturing the international luxury travel market.
- Operational & Logistics System: Developed an intuitive UX for ticket management and a drag-and-drop driver scheduling system. Implemented an automatic manifest integrated with Google Maps and adaptive cross-route ride-sharing features across various devices.
- Business Intelligence & Audit System: Designed a managerial dashboard featuring data visualization for revenue and passenger trends, improving management decision-making efficiency by 40%. Integrated driver payroll and implemented a Zero Trust Architecture with backward auditing and user tracking features.
- CRM & Customer Analytics: Implemented a CRM system utilizing automatic customer segmentation (RFM Analysis) and an omnichannel chatbot to automate bookings, payments, and customer inquiry trend analysis via a Knowledge Map.
- Chatbot Agent & Multichannel Dashboard: Integrated a 24/7 operational chatbot to automate self-service ticket bookings and payments, seamlessly connected to the admin ticketing system. Developed a multichannel dashboard featuring chat takeover capabilities, real-time interaction documentation for auditing, and a Knowledge Map for data-driven analysis of customer trends.

## **Frontend Developer | UPI YPTK Padang, Indonesia | July 2025 - October 2025**

- Translated designs into functional, high-fidelity interfaces for the Quality Assurance Institution (LPM) application, utilizing data-oriented design approaches with visual charts and bars to facilitate systematic monitoring and reporting of campus academic standards.
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- Transformed design mockups into responsive visual E-Office Apps and Institutional Productivity Tools, establishing an intuitive platform to digitize administrative workflows and accelerate internal document management processes.

## **VP Product | PT. Minang Teknologi Indonesia| June 2023 - Dec 2024**

- Led cross-functional teams to design and launch the Rumah Gadang UIN Imam Bonjol Padang super app, ensuring seamless technical alignment between complex UI layouts and Flutter frontend development.
- Revamped the Co-mentor bootcamp curriculum, strategically restructuring it into three specialized tracks: Product (UI/UX), Front-End (Flutter), and Back-End (Python & Go).
- Mentored and guided aspiring professionals in product management and UI/UX design bootcamps to accelerate their industry readiness.

## **PROJECT**

### **Software Engineer | Bildung Mit Wirkung (BMW e.V.) | October 2025 - March 2026**

- Developed a responsive, localized web platform utilizing a mobile-first approach, strategic information architecture, and smooth interactive UX tailored to international compliance standards.
- Implemented a secure Headless CMS infrastructure featuring strict RBAC permissions and comprehensive audit logging to ensure robust data governance and effortless content administration.
- Integrated an automated multi-currency payment system, developing custom analytics dashboards and precise financial reporting tools (CSV/PDF export) for operational transparency.

## **FORMAL EDUCATION**

2016 - 2022 | Bachelor of Computer Science , Universitas Putra Indonesia YPTK Padang

## **CERTIFICATIONS**

2021 | UI/UX Design - Talent Hub, Ministry of Manpower of the Republic of Indonesia

2023 | Programming with Dart - Dicoding Indonesia

## **SPEAKER**

2023 | Artificial Intelligence Speaker - Universitas Andalas (LKMM-TM SI)

2024 | Flutter Front-End Workshop Speaker - Universitas Andalas (Faculty of IT)

## **AWARDS & ACHIEVEMENTS**

2019 | Runner-Up - Hackathon, Politeknik Negeri Padang

## **LANGUAGES**

- **Bahasa Indonesia:** Native.
- **English:** Professional Working Proficiency.